



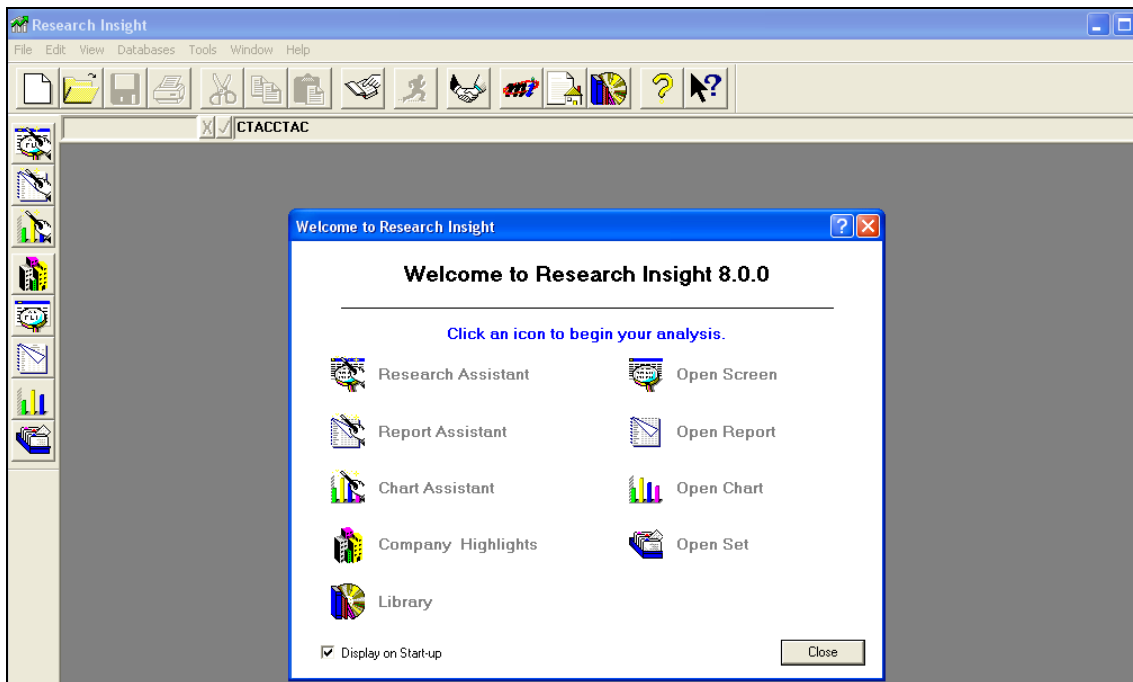
Newton Gresham Library
Sam Houston State University

Research Insight

Research Insight (RI) Startup

1. Log on to computer account **on-campus**. Not available off-campus.
2. Go to Start > All Programs > Library Resources > Research Insight [folder] > Research Insight

Once RI opens, a start up menu screen should pop up titled *Welcome to Research Insight 8.0.0*. If you do not see this screen, click the **handshake icon** in the toolbar. This will open the start up menu you and is the jumping off point for most tasks.



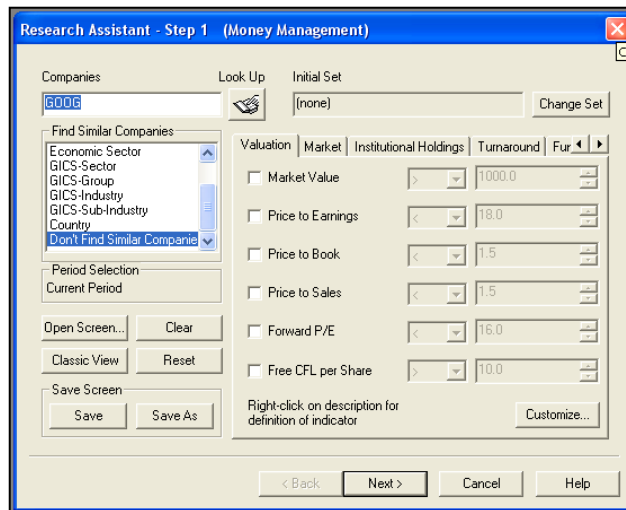
Find information on one company.

1. Click on *Research Assistant* from the start up menu.
2. Enter a company ticker symbol in the *Companies* box. If you do not know the ticker symbol, click the *Look Up* icon next to the *Companies* box. Pick a company. Click on paste in the *Look Up* box to enter the ticker symbol in the *Companies* box. Click close once you have completed this step.
3. Highlight Don't Find Similar Companies in *Find Similar Companies* box.

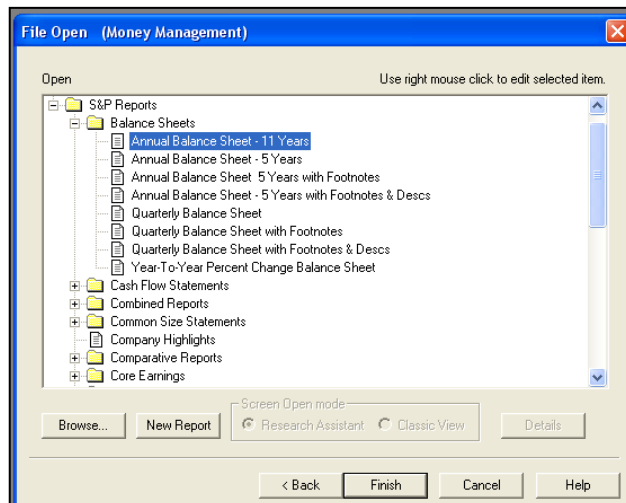
- Click Next, which takes you to the *Research Assistant Step 2 (Money Management)* menu. Click Next again.
- From *Research Assistant Step 3 (Money Management)* menu, click on the appropriate report.

Company Highlights gives you information such as address, ratios and financial information.

Open Report allows for customization of the balance sheet including number of years covered and the ability to choose quarterly, annual or year to year.

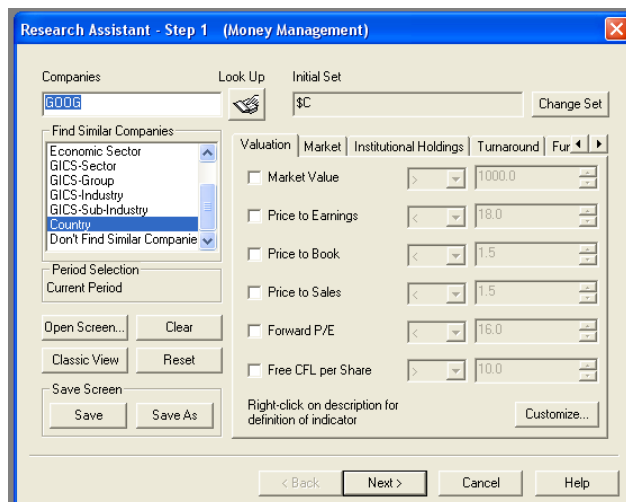


- Select report. If *Open Report* is chosen, one must select appropriate report and date range in the next box, *File Open (Money Management)*.
- Click finish to compile the report. Save or print using appropriate icons in the toolbar.



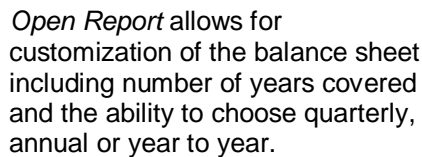
Find information on a group of similar companies.

- Click on *Research Assistant* from the start up menu.
- Enter a company ticker symbol in the *Companies* box. If you do not know the ticker symbol, click the *Look Up* icon next to the *Companies* box. Pick a company. Click on paste in the *Look Up* box to enter the ticker symbol in the *Companies* box. Repeat for each company for which you are collecting data. Click close once you have finished choosing companies.





In the *Find Similar Companies* box, select criteria such as NAICS, SIC or Industry Sector based on your assignment. Click Next button.


- Company Highlights* gives you information such as address, ratios and financial information.





- Research Assistant - Step 3 (Money Management)**

 ☐ Report Assistant Create a custom report based on the companies that passed your screening criteria.

 ☐ Chart Assistant Create a custom chart based on the companies that passed your screening criteria.

 ☒ Open Report Open a pre-defined report based on the companies that passed your screening criteria.

 ☐ Open Chart Open a pre-defined chart based on the companies that passed your screening criteria.

 ☐ Company Highlights Run the Company Highlights report for the companies that passed your screen.

☐ Finish Return to the Research Insight desktop.

Show

☐ Formula
 ☒ Report
 ☐ Chart
 ☐ Report & Chart

Companies

Ticker

Name

Prev

Next

GOOG|I02
 GOOG|I01
 INSP|I01
 LOOK|I01
 3SLNM|I01
 WEBX|I01
 WBMD|I01
 YHOO|I01

COMPANY HIGHLIGHTS

GOOGLE INC
 1600 Amphitheatre Pkwy
 Mountain View CA 94043-1351
 650-253-0000
 Industry: Internet Software & Services

Ticker: GOOG
 Issue Description: CL B COM USD .001
 CUSIP: 38259P508
 NASDAQ/NMS/OTC Bul Brd
 Common Shareholders (Thou): 2
 Publicly Traded Company

Valuation	Relative*			12 MM	% Chg.	Latest	
Price/Earnings	43.6	237%	High	508.78	Sales	12,015,133	68.4% Assets 20,015,438
Price/Book	6.5	@NA	Low	437.00	EBITDA	4,604,157	Debt 0.000
Price/Sales	12.9		Close	497.91	Net Income	3,487,317	106.5% Equity 18,377,211
Dividend	0.00		Return	33.9%	EPS	11.410	91.4% Shares Out 310,396
Yield	0.0	0%	Beta	1.5	EPS-Estimate	15.179	Market Value 115,251,992

S&P Ratings

LT Issuer Credit Rating
 ST Issuer Credit Rating
 Common Stock

Industry Group Memberships:

S&P 500
 S&P 500
 Fortune 500

Misc.

Employees 10,674
 ROE 19.0
 ROA 17.4
 Debt/Equity 0.0

Core Earnings and Core EPS - Annual

Core Earnings	3,070.816	Reported Earnings	3,077.446	% Diff from Rpt Earnings	-0.215
Core EPS - Basic	10.180	Core EPS - Diluted	9.920	Reported EPS - Basic	10.210
Price to Core EPS - Basic	48.911	Price to Core EPS - Diluted	50.192	Price to Rpt Earnings	48.767
Core Earn Profit Mgn	28.957	Core ROE	18.021	Reported ROE	18.060

Latest Updates

Annual: 2006 Quarterly: Q1 Y07 Monthly: May07 Daily: 21Jun07 Fiscal Year: December

* Relative to the S&P 500

Ask a Librarian

There are several ways to receive assistance from Newton Gresham Library. You can find all of these contact options on our website by clicking **Ask a Librarian** at the top of the main menu.

Chat Online with a Librarian

[Chat online](#) with a librarian to receive help finding and locating information.

Text

Send a text message to **66746** and start your question with **AskSHSU**

Example: AskSHSU What time do u close 2night?

Example: AskSHSU Do u have the book Freakonomics?

[Learn more about Text a Librarian...](#)

E-mail

Contact the Reference Desk with our [online form](#), or just e-mail lib_ref@shsu.edu.

Call or Visit the Library Reference Desk

Call the library at 936-294-1614, or toll-free at 1-866-NGL-INFO (645-4636). You can drop by the Library Reference Desk on the second floor of the Newton Gresham Library. ([Get a map and driving directions to SHSU.](#))

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