

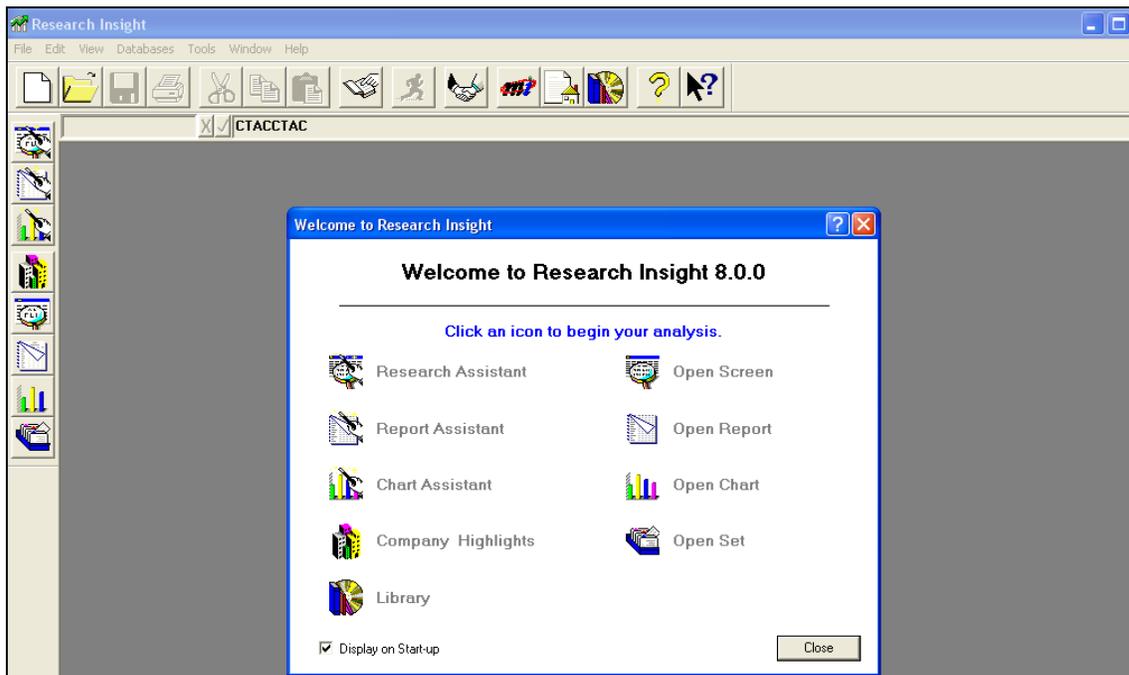


# Research Insight

## Research Insight (RI) Startup

1. Log on to computer account **on-campus**. Not available off-campus.
2. Go to Start > All Programs > Library Resources > Research Insight [folder] > Research Insight

Once RI opens, a start up menu screen should pop up titled *Welcome to Research Insight 8.0.0*. If you do not see this screen, click the **handshake icon** in the toolbar. This will open the start up menu you and is the jumping off point for most tasks.



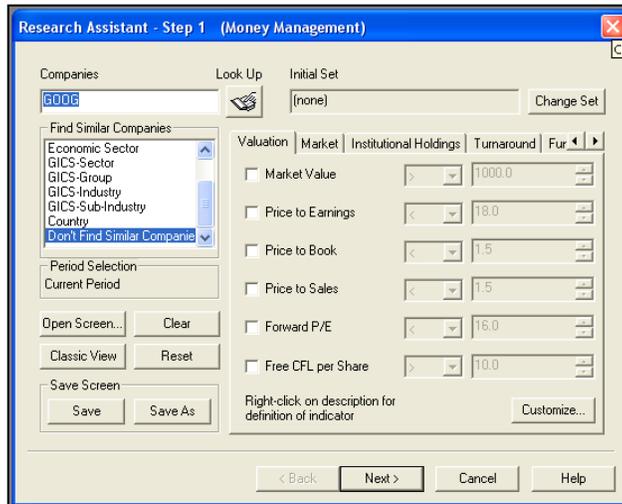
## Find information on one company.

1. Click on *Research Assistant* from the start up menu.
2. Enter a company ticker symbol in the *Companies* box. If you do not know the ticker symbol, click the *Look Up* icon next to the *Companies* box. Pick a company. Click on paste in the *Look Up* box to enter the ticker symbol in the *Companies* box. Click close once you have completed this step.
3. Highlight Don't Find Similar Companies in *Find Similar Companies* box.

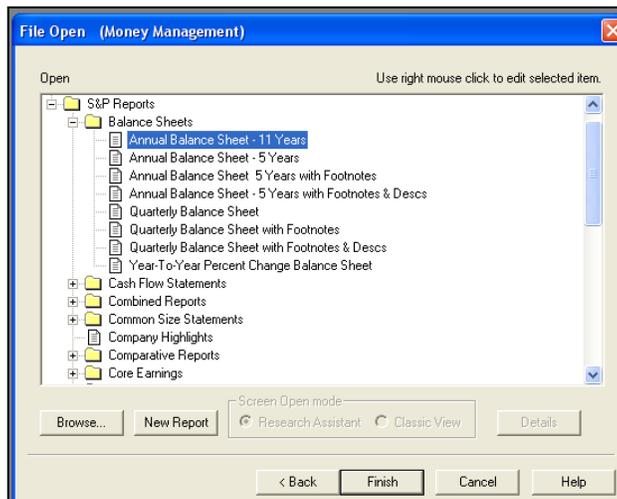
- Click Next, which takes you to the *Research Assistant Step 2 (Money Management)* menu. Click Next again.
- From *Research Assistant Step 3 (Money Management)* menu, click on the appropriate report.

*Company Highlights* gives you information such as address, ratios and financial information.

*Open Report* allows for customization of the balance sheet including number of years covered and the ability to choose quarterly, annual or year to year.

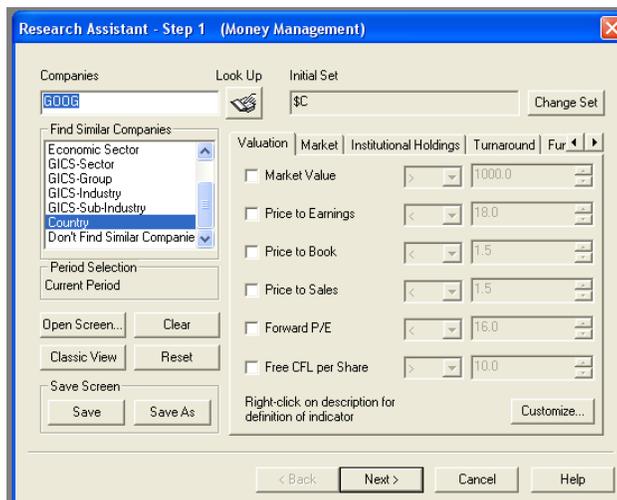


- Select report. If *Open Report* is chosen, one must select appropriate report and date range in the next box, *File Open (Money Management)*.
- Click finish to compile the report. Save or print using appropriate icons in the toolbar.



### Find information on a group of similar companies.

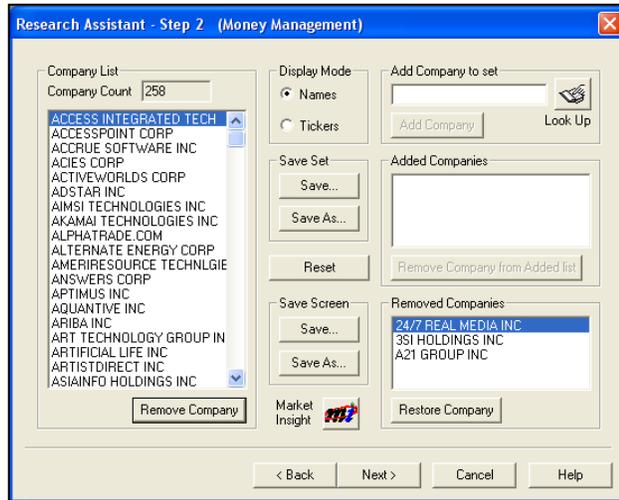
- Click on *Research Assistant* from the start up menu.
- Enter a company ticker symbol in the *Companies* box. If you do not know the ticker symbol, click the *Look Up* icon next to the *Companies* box. Pick a company. Click on paste in the *Look Up* box to enter the ticker symbol in the *Companies* box. Repeat for each company for which you are collecting data. Click close once you have finished choosing companies.



RI will automatically separate companies with a comma when you use the *Look Up* list to locate multiple companies.

- In the *Find Similar Companies* box, select criteria such as NAICS, SIC or Industry Sector based on your assignment. Click Next button.

- In the *Research Insight Step 2 (Money Management)* screen, you will be able to continue to narrow down your results by removing companies that are not relevant by clicking the *Remove Company* button. Click Next button.

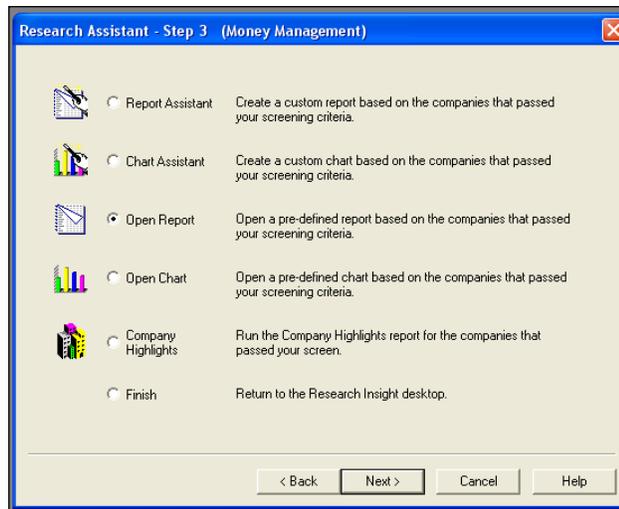


- From *Research Assistant Step 3 (Money Management)* menu, click on the appropriate report.

*Company Highlights* gives you information such as address, ratios and financial information.

*Open Report* allows for customization of the balance sheet including number of years covered and the ability to choose quarterly, annual or year to year.

- Select report. If *Open Report* is chosen, one must select appropriate report and date range in the next box, *File Open (Money Management)*.



- Click *finish* to compile the report. Save or print using appropriate icons in the toolbar.

COMPANY HIGHLIGHTS									
<b>GOOGLE INC</b> 1600 Amphitheatre Pkwy Mountain View CA 94043-1351 650-253-0000 Industry: Internet Software & Services					Ticker: GOOG Issue Description: CL B COM USD.001 CUSIP: 38259P508 NASDAQ/NMS/OTC Bul Brd Common Shareholders (Thou): 2 Publicly Traded Company				
<b>Valuation</b>		<b>Relative*</b>		<b>12 MM</b>		<b>% Chg. Latest</b>			
Price/Earnings	43.6	237%	High	508.78	Sales	12,015.133	68.4%	Assets	20,015.438
Price/Book	6.5	@NA	Low	437.00	EBITDA	4,604.157		Debt	0.000
Price/Sales	12.9		Close	497.91	Net Income	3,487.317	106.5%	Equity	18,377.211
Dividend	0.00		Return	33.9%	EPS	11.410	91.4%	Shares Out	310.396
Yield	0.0	0%	Beta	1.5	EPS-Estimate	15.179		Market Value	115,251.992
<b>S&amp;P Ratings</b>					<b>Industry Group Memberships:</b>			<b>Misc.</b>	
LT Issuer Credit Rating					S&P 500			Employees	10.674
ST Issuer Credit Rating					S&P 500			ROE	19.0
Common Stock					Fortune 500			ROA	17.4
							Debt/Equity	0.0	
<b>Core Earnings and Core EPS - Annual</b>									
Core Earnings	3,070.816	Reported Earnings	3,077.446	% Diff from Rpt Earnings	-0.215				
Core EPS - Basic	10.180	Core EPS - Diluted	9.920	Reported EPS - Basic	10.210				
Price to Core EPS - Basic	48.911	Price to Core EPS - Diluted	50.192	Price to Rpt Earnings	48.767				
Core Earn Profit Mgn	28.957	Core ROE	18.021	Reported ROE	18.060				
<b>Latest Updates</b> Annual: 2006 Quarterly: Q1Y07 Monthly: May07 Daily: 21Jun07 Fiscal Year: December									
* Relative to the S&P 500									

## Ask a Librarian

There are several ways to receive assistance from Newton Gresham Library. You can find all of these contact options on our website by clicking **Ask a Librarian** at the top of the main menu.

### Chat Online with a Librarian

[Chat online](#) with a librarian to receive help finding and locating information.

### Text

Send a text message to **66746** and start your question with **AskSHSU**

*Example: AskSHSU What time do u close 2night?*

*Example: AskSHSU Do u have the book Freakonomics?*

[Learn more about Text a Librarian...](#)

### E-mail

Contact the Reference Desk with our [online form](#), or just e-mail [lib\\_ref@shsu.edu](mailto:lib_ref@shsu.edu).

### Call or Visit the Library Reference Desk

Call the library at 936-294-1614, or toll-free at 1-866-NGL-INFO (645-4636). You can drop by the Library Reference Desk on the second floor of the Newton Gresham Library. ([Get a map and driving directions to SHSU.](#))

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